

# GENERAL DATA PROCESSING NOTICE

Effective: May 27, 2026

This notice sets forth the data processing policies for visitors to the [www.selfstore.hu](http://www.selfstore.hu) website.

## 1. Identification of the Data Controllers

The website is operated by the following companies as joint data controllers:

Company name:	Immo-Land Kft.	Saját Raktár Kft.	Conflex Kft.	MESTERPRINT-INGATLAN Kft.	Snooker 2000 Kft.	M43 Kft.
Registered office, mailing address:	1117 Budapest, Budafoki út 111-113.	1117 Budapest, Budafoki út 111-113.	1117 Budapest, Budafoki út 111-113.	1117 Budapest, Budafoki út 111-113.	1117 Budapest, Budafoki út 111-113.	1117 Budapest, Budafoki út 111-113.
Company registration number	01-09-68272	01-09-912864	01-09-164447	01-09-170377	01-09-687960	01-09-895174
TAX ID	11909824-2-43	14634965-2-43	10738713-2-43	24293143-2-43	12472512-2-43	14241286-2-43

### General contact information:

Email address: [info@selfstore.hu](mailto:info@selfstore.hu)

Website: [www.selfstore.hu](http://www.selfstore.hu)

Customer service hotline: +3630 533 1313

Central customer service Email address: [info@selfstore.hu](mailto:info@selfstore.hu)

### Definitions:

“personal data”: any information relating to an identified or identifiable natural person (“data subject”); “identifiable” means a natural person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person

“processing” means any operation or set of operations performed on personal data or on sets of personal data, whether or not by automated means, including collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure, or destruction

“controller”: the natural or legal person, public authority, agency, or any other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of processing are determined by Union or Member State law, Union or Member State law may also determine the controller or specific criteria for designating the controller

“data processor”: a natural or legal person, public authority, agency, or any other body that processes personal data on behalf of the data controller

“recipient”: a natural or legal person, public authority, agency, or any other body to whom or which personal data is disclosed, whether a third party or not. Public authorities that have access to personal data in the context of an individual investigation in accordance with Union or Member State law shall not be considered recipients; the processing of such data by those public authorities must comply with the applicable data protection rules in accordance with the purposes of the processing

“consent of the data subject”: a freely given, specific, informed, and unambiguous indication of the data subject’s wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her

“data breach”: a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or unauthorized access to, personal data transmitted, stored, or otherwise processed.

### **Principles governing the processing of personal data:**

Personal data: must be processed lawfully, fairly, and in a transparent manner in relation to the data subject (“lawfulness, fairness, and transparency”); must be collected only for specified, explicit, and legitimate purposes and not further processed in a manner that is incompatible with those purposes; in accordance with Article 89(1), further processing for archiving purposes in the public interest, scientific or historical research purposes, or statistical purposes shall not be considered incompatible with the original purpose (“purpose limitation”);

the purposes of the data processing must be appropriate and relevant to the purposes of the data processing and must be limited to what is necessary (“data minimization”);

they must be accurate and, where necessary, kept up to date; every reasonable step must be taken to ensure that personal data that are inaccurate, having regard to the purposes of the processing, are erased or rectified without delay (“accuracy”);

they must be stored in a form that permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed; personal data may be stored for a longer period only if the processing of personal data is carried out for archiving purposes in the public interest pursuant to Article 89(1), for scientific or historical research purposes or for statistical purposes, subject to the implementation of appropriate technical and organizational measures required by this Regulation to protect the rights and freedoms of data subjects (“limited storage”); processing must be carried out in such a manner that appropriate technical or organizational measures ensure the appropriate security of personal data, including protection against unauthorized or unlawful processing, accidental loss, destruction, or damage (“integrity and confidentiality”);

The data controller is responsible for compliance with the above and must be able to demonstrate such compliance (“accountability”).

### **Contact us and request a quote**

If you inquire about our services using the contact information provided on the website:

#### **1. Contact, quote requests, customer service**

Purpose: handling inquiries, sending quotes

Legal basis: GDPR 6(1)(b), preparation of a contract

Data: name, email, phone number, message

Retention period: 1 year, unless a contract is concluded, in which case the retention period is governed by the lease agreement.

#### **2. Preparation of online rental**

Purpose: preparation of the lease agreement, recording of customer data

Legal basis: GDPR Article 6(1)(b), preparation of a contract

Data processed for individuals: name, email, phone number, address, contract duration, payment frequency, mother’s name, place/date of birth, ID number, residential address, mailing address, secondary contact information (name, phone number, address, mother’s name, place/date of birth, ID number), emergency contact (name, residential address, phone number)

Processed data for companies: name of the contracting party, email address, phone number, company name, name of the company representative, name of the authorized representative, registered office address, contract duration, payment frequency, tax ID number, company registration number, billing address, mailing address, company extract, representative’s specimen signature, power of attorney for the authorized representative, secondary contact details (name,

phone number, address, mother's maiden name, place/date of birth, ID number), emergency contact (name, address, phone number)

Retention: In the event of a successful contract conclusion, for 8 years following the termination of the lease agreement (pursuant to Section 169 of Act C of 2000 on Accounting). If the contract conclusion fails, the data will be deleted 1 year after the preparation phase.

### **3. Marketing communications**

Purpose: sending newsletters, offers, and discounts

Legal basis: Article 6(1)(a) of the GDPR – consent

Data processed: name, email address, phone number, data on previous rentals (to provide discounts)

Retention: until consent is withdrawn

Method of consent: by checking the checkbox on the website or when signing the contract.

Unsubscribe: via the link at the bottom of the newsletter or by email: [info@selfstore.hu](mailto:info@selfstore.hu)

### **Data processors:**

We use the following data processors in the operation of the website:

Hosting provider: IMMO-LAND Kft. (1117 Budapest, Budafoki út 111-113.)

IT support: Mnp-Szoftverház Kft. (1113 Budapest, Badacsonyi utca 21.)

### **Your rights (Data subject rights):**

Under the GDPR, you have the following rights:

Access: You may request information regarding the processing of your data.

Rectification: You may request the correction of inaccurate data.

Erasure: You may request the erasure of your data if the purpose of data processing no longer applies.

Restriction: You may request the restriction of data processing in certain cases.

Objection: You may object to data processing based on legitimate interests.

### **Details of the data processors used by the Company:**

- Operates the email system and provides server hosting services: IMMO-LAND Kft., 1117 Budapest, Budafoki út 111-113.
- Provides software and data management: Piros Attila e.v. (4029 Debrecen, Karácsony György utca 5, 2nd floor, door 13), Mnp-Szoftverház Kft. (1113 Budapest, Badacsonyi utca 21, 1st floor, apt. 3).

### **Cookie Information**

We use "cookies" on our website. These are files that store information in your web browser. Your consent is required for this.

We use cookies in accordance with Act C of 2003 on Electronic Communications, Act CVIII of 2001 on Certain Issues of Electronic Commerce Services and Information Society Services, and the regulations of the European Union.

Websites operating within the European Union must obtain users' consent to use "cookies" and to store them on the user's computer or other device.

### **Cookie Policy**

This policy applies to the cookies used on the [www.selfstore.hu](http://www.selfstore.hu) website.

#### **What are cookies?**

Cookies are small files containing letters and numbers. A "cookie" is a tool for exchanging information between the web server and the user's browser. These data files cannot be executed, do not contain spyware or viruses, and cannot access the contents of users' hard drives.

#### **What are "cookies" used for?**

The information sent by cookies helps web browsers recognize users more easily, allowing them to receive relevant and "personalized" content. Cookies make browsing more convenient, including meeting online data security needs and delivering relevant advertisements. With the help of "cookies," website operators can also compile anonymous statistics about visitors' habits. By using these, website editors can further customize the site's appearance and content.

What types of “cookies” might you encounter?

Websites can use two types of cookies:

Temporary cookies, which remain on your device until you leave the website.

Persistent cookies, which remain on your device for a longer period of time or until you delete them, depending on your web browser settings.

Third-party cookies, which are placed in your browser by a third party (e.g., Google Analytics). These are placed in your browser if the website you are visiting uses services provided by that third party.

Essential session (session-id) cookies:

These are essential for navigating the website and for the website’s features to function. Without accepting these, the website or certain parts of it may not display properly or at all.

Analytical or performance cookies:

These help us distinguish between website visitors and collect data on how visitors behave on the website. For example, we use these cookies to ensure that the website remembers your login when you request it. These do not collect information that can identify you; the data is stored in aggregated and anonymous form. (e.g., Google Analytics)

Functional cookies:

These cookies are designed to improve the user experience. They detect and store, for example, the device you used to access the website, or data you previously provided and requested to be stored: such as automatic login, your chosen language, text size, font, or other customizable elements of the website that you have modified. These “cookies” do not track your activity on other websites.

However, the information they collect may include personally identifiable information that you have shared.

Targeting or advertising cookies:

These cookies enable websites to provide you with information (marketing) that best matches your interests. Your explicit consent is required for this. These cookies collect detailed information about your browsing habits.

Do cookies contain personal data?

Most cookies do not contain personal information and cannot be used to identify users. The stored data is necessary for a more convenient browsing experience and is stored in such a way that unauthorized persons cannot access it.

Why are cookies important on the internet?

The role of cookies is to make browsing more convenient for users, as they use browsing history to tailor ads and content to users. Disabling or restricting cookies can render some websites unusable. However, disabling or restricting

cookies does not mean that users will not see ads; it simply means that the ads and content displayed are not “personalized,” i.e., they are not tailored to the user’s needs and interests. Some examples of how cookies are used:

Displaying content, services, and products tailored to the user’s needs.

Offers tailored to the user’s interests.

Remembering your login if you’ve requested it (stay logged in).

Remembering child protection filters for online content (family mode options, safe search features).

Limiting the frequency of ads; that is, limiting the number of times an ad is displayed to the user on a given website.

Displaying ads relevant to the user.

## **Types of cookies used**

Type of cookie	Description	Legal basis
<b>Essential cookies</b>	These are necessary for navigating the website and for the features to work.	Az adatkezelő jogos érdeke (GDPR 6. cikk (1) f)).
<b>Analytical cookies</b>	Anonymous statistics are collected about visitors' habits (e.g., Google Analytics).	The data subject's consent (Article 6(1)(a) of the GDPR).
<b>Functional cookies</b>	They save your settings, such as your chosen language or automatic sign-in.	The data subject's consent (Article 6(1)(a) of the GDPR).

1. Essential cookies: These are essential for the website to function.

Legal basis: legitimate interest

Retention period: end of session

2. Analytics cookies: Google Analytics (with IP anonymization).

Legal basis: consent

Retention period: 6–24 months

3. Marketing cookies: Google Ads, Meta Pixel

Legal basis: consent

Retention period: 3–12 months

4. Cookie banner requirements

The banner displayed on the website includes:

“Accept all cookies”

“Settings”

Non-essential cookies are only activated after consent is given.

5. Data transfer to third countries

For Google and Meta services: EU–US Data Privacy Framework or SCCs.

### Factors related to security and data protection

Cookies are not viruses or spyware. Since they are simple text files, they cannot be executed and therefore cannot be considered programs. However, information may sometimes be hidden in a “cookie” with malicious intent, allowing it to function as spyware. For this reason, antivirus and anti-malware programs may continuously flag “cookies” for deletion.

Since the device used for browsing the internet and web servers are constantly communicating—sending data back and forth—if an attacker (hacker) interferes with the process, they can extract the information stored by “cookies.” One reason for this could be, for example, an inadequately encrypted Wi-Fi connection. By exploiting this vulnerability, data can be extracted from the “cookies.”

### Managing and deleting “cookies”

“Cookies” can be deleted or disabled in the web browsers you use. By default, browsers allow cookies to be stored. This can be disabled in the browser settings, and existing cookies can be deleted. Additionally, you can configure the browser to notify the user when a cookie is sent to the device. It is important to note, however, that disabling or restricting these files may impair the browsing experience and may also cause errors in the website’s functionality.

The settings options are typically found in the browser's "Options" or "Settings" menu. Since each web browser is different, please use your browser's "Help" menu.

To disable anonymous Google Analytics "cookies," you can install a so-called "Google Analytics plugin" in your browser, which prevents the website from sending information about you to Google Analytics. You can find more information on this at the following links:

Google Analytics & Privacy or Google Principles and Policies

Additional useful links

If you would like to learn more about "cookies" and their use: All About Cookies

Facebook cookies

## **Complaint Handling**

Purpose of data processing: To investigate and respond to consumer complaints regarding the Company's services and to fulfill the record-keeping obligations prescribed by law.

Legal basis for data processing: Compliance with a legal obligation to which the data controller is subject (Article 6(1)(c) of the GDPR), in accordance with the provisions of Act CLV of 1997 on Consumer Protection.

Scope of data processed: Name, address, place, time, and method of filing the complaint, a detailed description of the complaint, the records and documents presented by the data subject, and the response to the complaint.

Duration of data processing: The Company is required to retain the minutes of the complaint and a copy of the response for 3 years in accordance with the Consumer Protection Act.

## **Location and contact information for complaint handling, customer service offices:**

### **Self Store Csepel**

1211 Budapest, Alumíniumhengerde u. 15-19.

csepel@selfstore.hu +3670 372 7032

### **Self Store Budafok**

1222 Budapest, Nagytétényi út 48.

budafok@selfstore.hu +3670 372 7033

### **Self Store Zugló**

1142 Budapest, Erzsébet királyné útja 106.

zuglo@selfstore.hu +3670 372 7034

### **Self Store KÖKI**

1191 Budapest, Vak Bottyán utca 32.

koki@selfstore.hu +3620 334 8886

### **Self Store Debrecen**

4028 Debrecen, Kassai út 131/A

[debrecen@selfstore.hu](mailto:debrecen@selfstore.hu) +3620 244 7756

### **Self Store Óbuda**

1039 Budapest, Pünkösdfürdő utca 52-54.

[obuda@selfstore.hu](mailto:obuda@selfstore.hu) +3670 372 7035

### **Self Store Ferencváros**

1097 Budapest, Földvály utca 4.

ferencvaros@selfstore.hu +3670 372 7036

### **Self Store Váci út**

1044 Budapest, Váci út 83.

vaci@selfstore.hu +3670 372 7037

### **Self Store Józsefvaros**



1089 Budapest, Vajda Péter utca 10/b  
[jozsefvaros@selfstore.hu](mailto:jozsefvaros@selfstore.hu) +3670 372 7038

**Self Store Újbuda**

1117 Budapest, Budafoki út 111-113.  
[ujbuda@selfstore.hu](mailto:ujbuda@selfstore.hu) +36 20 777 0130

**Self Store Mátyásföld**

1165 Budapest, Újszász utca 43.  
[matyasfold@selfstore.hu](mailto:matyasfold@selfstore.hu) +36 20 343 6668

**Legal Remedies**

If you believe your rights have been violated, you may file a complaint with the following authorities:

National Authority for Data Protection and Freedom of Information (NAIH)

Address: 1055 Budapest, Falk Miksa Street 9-11

Website: [www.naih.hu](http://www.naih.hu) | Email: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)

In the event of legal action, you may file a complaint with the court of your place of residence or domicile.